

MDMC 2021

MANITOBA DISASTER
MANAGEMENT CONFERENCE

2021

October 13 to 15

SHARING EXPERIENCES

CREATING NETWORKING
OPPORTUNITIES

PROVIDING INFORMATION, TOOLS
and SOLUTIONS TO PROBLEMS

SHOWCASING TECHNOLOGIES

Canad Inns
Destination Centre
Polo Park
1405 St. Matthews Avenue
Winnipeg, Manitoba



Gold



Silver



Bronze





Statement of Purpose

To further increase the level of emergency preparedness in Manitoba and promote the principles of disaster management planning and public awareness by:

- Sharing experiences
- Showcasing technologies
- Providing information, tools and solutions to problems
- Creating networking opportunities

The Manitoba Disaster Management Conference (MDMC) offers

- Access to 6 plenary speakers, 8 concurrent breakout sessions, and 4 concurrent workshops.
- Three lunches: October 13; October 14; October 15.
- Four refreshment breaks: October 13 (afternoon); October 14 (morning and afternoon); October 15 (morning).
- One ticket to Burger & Bevy dinner on October 13. (A limited number of extra tickets may be purchased at the Registration Desk for \$15 each).
- One ticket to gala evening dinner and entertainment on October 14. (A limited number of extra tickets may be purchased at the Registration Desk for \$50 each).
- Door prizes

Who Should Attend

- Emergency Preparedness Planners
- First Responders
- Elected Officials
- Safety Officers
- Business
- Health Professionals
- Educators
- Policy Makers
- Non Governmental Organizations
- Business Continuity Planners
- School Safety Officers
- First Nation communities

MDMC Executive Committee

Wade Carriere
Shelley Napier
Paul White
Sara Wiebe

Updates

For additional information or updates, please check:

<http://manitobadm.com>



Registration Costs per Delegate

(must be paid in Canadian funds)

\$400 - early bird special (paid registrations must be received by **August 27, 2021**); or,

\$450 - regular rate

Please complete the registration form and **note that payment must accompany registration form.**

Registration Policy

Payment must be attached to the registration form in order to be processed. **You will not be fully registered until payment is received. Please note we will not invoice under any circumstance** – if your organization requires an invoice in order to process payment, use the completed registration form as your invoice.

The conference makes every effort to provide a healthy, appealing menu for all meal functions. If you require a special meal or meal exceptions, please advise the Registrar when registering.

Please ensure you select your session preferences as the sessions are listed on delegates' nametags.

You will be issued a written confirmation of your paid registration. **This confirmation is your receipt.**

Registration Deadline

All paid registrations must be received by **September 24, 2021.**

Payment Method

Payment by cash (must be paid in person) or by cheque.

Make cheques payable in Canadian funds to "**Disaster Management Conference**". Mail registration form and payment to:

Manitoba Disaster Management Conference
PO 70044 Kenaston PO
Winnipeg MB R3P 0X6

Payment by credit card can only be made if you register online, paying through PayPal (you can sign up as guest if you do not have a PayPal account).

www.manitobadm.com

Registrar Contact Information

Contact Registrar, Amber Barrett, by email at registration@manitobadm.com

Cancellation / Substitution Process

Cancellations must be requested **in writing to registration@manitobadm.com** prior to **September 24, 2021**, and will each be subject to a \$50 administration fee. **No refunds will be given after this deadline (no exceptions).**

Substitutions may be made at any time without penalty. Please notify the Registrar of the substitution as soon as possible.

Registration Desk

Delegates must present themselves at the Registration Desk in order to receive their registration packages. Registration packages will be released only to the individual whose name appears on the badge (in the event that the registered delegate is unable to attend, a substitute may be made and a new nametag will be issued by the Registrar at the Registration Desk).

Registered delegates, speakers and sponsors must wear their badges for access to all conference functions.

Room and Hotel Details

A block of standard guestrooms (single or double occupancy) have been set aside at a special rate of \$132 (plus applicable taxes) for the Manitoba Disaster Management Conference 2021. To obtain this special rate, you must provide Canad Inns Destination Centre Polo Park with the **group rate #5376** at the time of booking.

- Hotel Direct Phone Number: 204-775-8791
- Central Reservations Number: 1-888-332-2623

Please note the room block will be held until September 12, 2021; Canad Inns Destination Centre Polo Park will accept reservations after September 12, 2021 at the special rate of \$132 (plus taxes), but it will be subject to guest room availability at the time of booking.

It is recommended delegates reserve their rooms early as the hotel has fully booked in past conferences. In the event that Canad Inns Destination Centre Polo Park gets fully booked, the onus will be on the delegates to find an alternate hotel.

Parking

Free and ample parking at Canad Inns Destination Centre Polo Park.



Program Information

Wednesday, October 13 - Day One

8:30 am - 10:30 am Registration

10:30 am - 10:45 am Opening Remarks & Announcements

10:45 am - 12:00 pm The Manitoba Experience: Coronavirus Disease (COVID-19) Pandemic

Dr. Brent Roussin, Chief Provincial Public Health Officer, Manitoba; **Lanette Siragusa**, Chief Nursing Officer, Shared Health Manitoba

From the first days of identifying the virus in Manitoba to the full onslaught, Dr. Roussin and Ms. Siragusa will take us through some of the highlights and tragedies, and the inside story experienced in Manitoba from the perspective of key planners and spokespersons, facing intensive media questioning daily.

12:00 pm - 1:30 pm Lunch and Exhibitor Visits

1:30 pm - 2:30 pm Breakouts Session B

B1 Emergency Response: COVID-19 – Managing the Traumatic Aftermath

Patrick Rivard, B.C.E.T.S., M.Ed. B.S.W., North American Center for Threat Assessment and Trauma Response

Understanding that the field of crisis and trauma response and Violence Risk assessment are “inseparably connected” is paramount to community leaders and responders, particularly in the aftermath of a pandemic. Compounding societal anxiety that resulted from the various levels of quarantining has impacted individuals, organizations and communities uniquely. Understanding this uniqueness equips leaders with deep understanding why and how people respond to crisis and trauma differently. A prolonged traumatic event such as a pandemic has intensified an often invisible dynamic in communities that include increases in domestic violence, addictions, sexual exploitation and suicide. This presentation will focus on the evolutionary path of the pandemic and other traumatic events and provide professionals with a deeper knowledge on the following points:

- that not everything is traumatic: range of individual responses
- differences between a crisis and trauma
- talking about trauma is only the start
- systems and traumatic recovery
- predictable critical periods in the aftermath of a traumatic event
- social media and its impact



B2 The Role of a Community Municipal Emergency Coordinator (MEC) from a Chief Administrative Officer's (CAO) Perspective

Anne Burns, CAO, RM of La Broquerie; **Colleen Johnson**, CAO, RM of Whitemouth

In order for a MEC to be successful, they must fully understand their role and how it interacts with a CAO. This session will focus on the relationship between the MEC, CAO, Council and staff. Learn the importance of being proactive, building trust, and being part of the municipal team.

B3 Disaster Financial Assistance (DFA) & the Mitigation and Preparedness Program (MPP)

Robert Belton, Supervisor of Recovery and Assessments, Manitoba Emergency Measures Organization; **Erin Robbins**, Manager of Mitigation, Manitoba Emergency Measures Organization

The Recovery and Mitigation branch at Manitoba Emergency Measures Organization focuses on two key phases of emergency management in order to help individuals and communities recover from disasters and reduce their disaster risks. This session will look at the themes of recovery and mitigation in order to provide participants with information on current programs, as well as policy changes that can better prepare Manitobans for disasters in the future. It will provide information about the DFA program and will review recent past events in order to provide an overview of the scale and value of recent programs in Manitoba. The presentation will also cover the increased availability of overland flood insurance in Manitoba and how this will impact the DFA program in the near future. Finally, the presentation will look at the increasing focus on mitigation in Manitoba with an overview of the new MPP and program guiding principles. It will also cover how projects are evaluated and what types of projects are eligible under the MPP.

B4 A First Nation Perspective on Managing COVID-19

Chief David Monias, Pimicikamak Cree Nation; **Shirley Robinson**, Councillor, Pimicikamak Cree Nation

Pimicikamak Cree Nation was hard hit by the COVID-19 pandemic. This northern remote community battled the virus on a daily basis in a remote location with little assistance. With an exhausted staff and cases growing at an alarming rate, military assistance was brought in to offer relief to the community. This presentation will share the difficulty faced by this northern First Nation as they fought daily to keep their citizens safe and how they worked with the military to flatten the curve in their community.

2:30 pm - 3:00 pm Exhibitor Break



3:00 pm - 4:30 pm Insurrection at the United States Capitol

Commander Robert Glover, Metropolitan Police Department, Washington, DC;

Dustin Sternbeck, Metropolitan Police Department, Washington, DC

It had been over 200 years since the last insurrection attempt at the United States Capitol, but on January 6, 2021, a violent mob stormed the grounds with the intentions of interrupting the country's democratic process of counting electoral votes. The heroic actions of the Metropolitan Police Department (MPD) of Washington, DC that evening contributed to restoring order and saving Democracy in their nation. MPD's team will discuss the complexities of the law enforcement landscape in their nation's capitol that impacted response, highlight their strategic operational approaches, detail the unique challenges associated with the incident, and outline how they helped shift the national sentiment towards law enforcement.

5:00 pm - 8:00 pm Burger & Bevy (ticket provided)

Delegates are encouraged to socialize and share experiences from their communities or workplace.



Thursday, October 14 - Day Two

8:30 am - 8:45 am **Announcements and Conference Updates**

8:45 am - 12:00 pm **Workshops Session W (with Break from 10:00 am - 10:20 am)**

W1 Developing a Comprehensive Emergency Plan for your Community

Shelley Napier, Napier Emergency Consulting; **Patricia Martel**, PhD, CEM, ABCP, Emergency Management Program Specialist, Niagara Region, Ontario

Emergency Programming starts with having an emergency plan that reflects the needs of your community, business or institution. It should be designed to be utilized and contain information that is easy to find and easy to use. This workshop will walk you through how to put together an emergency plan that's contents meet regulation and legislation but allow the user to understand how to manage an emergency event.

W2 Exercise Design

Travis Cryan, Training and Exercise Program Manager, District of Columbia Homeland Security and Emergency Management Agency, Washington, DC

Most professionals think of exercises as a complicated and time-consuming undertaking. They can be, but they don't have to be. This interactive workshop will breakdown the exercise process and align it to its core functions; project management, continuous improvement, and stakeholder engagement... which are all things we are already doing. The workshop will look at simple ways to create engaging ways to ensure plans are effectively validated in an exercise that is not overburdensome or that requires excessive time, resources, or planning. The workshop will also include activities where you will be able kickstart the planning of an exercise of your choosing. So, bring an idea and leave with the outline of an exercise process.

- breakdown the basic exercise planning and execution concepts into achievable activities
- operationalize key processes and tools needed to plan and execute a successful exercise
- discuss how increased exercise coordination between organizations can result in decreased exercise burden for all, as well as provide insight into the actual impacts of the event
- describe a collaborative exercise development process that could lead to a self-sufficient exercise program for your community or organization



W3 Mass Evacuation Strategies and Tactics Workshop

Jay Shaw, Assistant Chief of Emergency Management and Public Information, Winnipeg Fire Paramedic Service; **and members from the Winnipeg Police Service and Winnipeg Fire Paramedic Service**

Hazards and their impacts are becoming more complex and frequent in North America across large cities and small towns. With very little time to respond and move people to safety, your mass evacuation plan needs to consider multiple factors. Join members of the City of Winnipeg Police Service, Fire Paramedic Service and the Office of Emergency Management as we work through the pre-planning and execution for a mass evacuation. From gas leaks, rail emergencies, and small to large-scale mass evacuations, you will learn the how, when, why and where of moving people quickly and efficiently. Real world case studies will be explored, and participants will be put through the paces of a mock evacuation.

W4 Community Risk Reduction – What is your Perception?

Greg Bartlett, Manitoba Emergency Measures Organization; **Laura King**, National Fire Protection Association

This workshop focuses on NFPA 1300 Standard on Community Risk Assessment and Community Risk Reduction Plan Development, and risk perception in Manitoba, to help participants understand the interaction between the natural hazard and critical infrastructure. Mr. Bartlett and Ms. King will delve into the standard, its language, and outcomes, and participants will leave with a greater understanding of community risk reduction and its impact on the fire department, the municipality, and the community. Participants will revisit their own communities' risk assessments with a different perspective and review interactions that natural hazards and critical infrastructure can play in emergencies in Manitoba.

12:00 pm - 1:15 pm Lunch and Exhibitor Visits

1:15 pm - 2:30 pm Situational Awareness

Dr. Sheri Fink, Pulitzer Prize-winning reporter and author, *Five Days at Memorial*, New York Times

Dr. Fink shares two real-world case studies that demonstrate the value of situational awareness, the complexities of prioritizing limited resources, and the importance of ensuring systems can effectively support operational decisions. This presentation, based on the book “Five Days at Memorial” and experiences in recent disasters, will bring participants into a hospital fighting for life and into some of the most charged questions in health care. Disasters are laboratories for ethical dilemmas in medicine, both in hospitals and in the larger community. The goal of maximizing good outcomes across the population must be balanced with fairness. Tensions emerge between providing care and ensuring personal safety; and between saving lives and documenting outcomes to improve the next response. The ethical tenets of autonomy, beneficence, non-maleficence, and justice come into conflict.

The presentation will conclude with takeaways from recent disasters, including the importance of preparing, as well as being flexible; the need to lead as well as share the burden of decision-making; and ideas about how disaster triage can be made more just and inclusive. While standards sometimes can't be met in a mass emergency, the chances of maintaining good care are raised with advance planning.



2:30 pm - 3:00 pm **Dr. Sheri Fink's Book Signing**

2:30 pm - 3:00 pm **Exhibitor Break**

3:00 pm - 4:00 pm **Breakouts Session C**

C1 Manitoba's Response to the Australian Bush Fires

Geoff Smith, Manitoba Wildfire Service; **Travis Smelski**, Manitoba Wildfire Service

The Manitoba Wildfire Service (MWS) is Manitoba's lead wildfire management agency and second to none in Canada. Crews have battled significant blazes across the province and have assisted in other provinces and states in North America. MWS was called upon to assist with the 2019-20 Australian bushfires on the other side of the planet. Mr. Smith and Mr. Smelski will provide a recap of the experience and lessons learned.

C2 CN Rail: How to Safely and Effectively Respond to a Rail Incident

Steven Santelli, Senior Dangerous Goods Officer, Canadian National Railway

This presentation will focus on two objectives:

- introduction to CN Rail's protection protocols surrounding how to safely and effectively respond to a rail incident, focusing on dangerous goods
- a review and discussion on CN Rail dangerous good incident

C3 Vulnerability and Risk Assessment in a Changing Climate

Dr. Danny Blair, Co-Director, Prairie Climate Centre at University of Winnipeg

Climate change in the Canadian Prairies, and beyond, is increasing the probability of communities being exposed to extreme and damaging events. The problem isn't going away any time soon, so the time to identify and respond to vulnerability and risk is now.

C4 Business Continuity Planning – How to Weather Disruptions while Maintaining your Business

Patricia Martel, PhD, CEM, ABCP, Emergency Management Program Specialist, Niagara Region, Ontario; **Lee Martel**, experienced Business Continuity Planner

The COVID-19 pandemic has shown the need for communities to be resilient. This session will provide an overview of business continuity and how you can ensure that your community can weather disruptions in a manner that allows for the continued delivery of essential services. It will cover the basic principles and provide an overview so that your community can begin to build an effective business continuity program.

6:00 pm **Cocktails** (cash bar)

6:30 pm **Dinner** (business casual) **and Door Prizes** (ticket provided)

8:15 pm **Special Entertainment - Comedian Fred Klett**



Friday, October 15 - Day Three

8:45 am - 9:00 am Announcements and Conference Updates

9:00 am - 10:15 am Playing the COVID-19 Long Game – A Roadmap for Elongated EOC Activations

Jay Shaw, Assistant Chief of Emergency Management and Public Information, Winnipeg Fire Paramedic Service; **Lisa Gilmour**, Emergency Management Coordinator, Office of Emergency Management, City of Winnipeg

Since December of 2019, the City of Winnipeg's Office of Emergency Management (OEM) team has been engaged in surveillance, awareness, planning and the response for the global pandemic COVID-19, activated for close to eighteen months; adaptation and resiliency has been key. Globally the profession of emergency management, as well as all of its doctrine, systems, process and fundamentals have been tested to the brink of failure. This session will explore the lessons learned on elongated EOC activations. Throw out your standard ICS forms, the planning "P", and even your pandemic playbook as we dig into incident complexity and discuss multi-hazard approaches, the normalization of crisis, burn out, mental health, and the future of sustained EOC activations. As hazards and disasters continue to become more frequent and deadlier, will we need a new path forward or is the current EOC designed for the long game?

10:15 am - 10:45 am Exhibitor Break

10:45 am - 12:00 pm Powers Under Emergency Management Legislation in 2021 and Beyond

Johanu Botha, PhD, Assistant Deputy Minister, Manitoba Emergency Management Division

Over the last two decades, emergency management has become more and more professionalized as an area of specialized knowledge while gaining more prominence as a policy area within provincial governments. The pandemic experience has emphasized this development through practitioners, officials, and the public turning their attention to the nature of emergency management legislation. While provincial emergency management legislation in Canada has historically focused on both a services mandate (via training) and regulatory oversight mandate (via plans review) in relation to local authorities, changes to this legislation type across the country in the 21st century – especially during the pandemic – appears to focus more on provincial preparedness and provincial response capacity. While the importance of supporting and overseeing local authorities remain, such a shift would reflect a growing trend in emergency management globally that sees local authorities drive their own resiliency, often with multi-stakeholder support from non-profits and universities. The accountability to, and support from, the province does not go away under this model, but the dynamic looks more like a partnership with clear roles and responsibilities compared to the larger role provinces have historically played in local emergency management.



12:00 pm - 1:00 pm Lunch

**1:00 pm - 2:15 pm You Never Get a Second Chance to Make a First Impression –
What We Learned from COVID-19**

Cynthia Carr, B.A. (Hons.), M.P.A., M.Sc., Cert. Health Law, Founder and Principal Consultant,
EPI Research Inc. (Winnipeg)

From the first days of the pandemic, it was clear how leadership impacted the messaging being relayed to the community. Messaging and communication are critical – what did we get right, and what did we get wrong. Let's look at what have we learned from COVID-19 and the power of misinformation and fear. Let's use messaging to empower our employees and community.

2:15 pm - 2:45 pm Conference Wrap-up and Evaluation



Registration Form

Personal Information

First Name: _____ Last Name: _____

Organization: _____

Address: _____

City: _____ Province/State: _____ Postal/Zip Code: _____

Phone Number: _____ Fax Number: _____

Email Address: _____

Session Preferences (select one per session category)

Breakouts Session B Wed. Oct 13 1:30 pm - 2:30 pm	Workshops Session W Thur. Oct 14 8:45 am - 12:00 pm	Breakouts Session C Thur. Oct 14 3:00 pm - 4:00 pm
<input type="checkbox"/> B1 Emergency Response: COVID-19 – Managing the Traumatic Aftermath <input type="checkbox"/> B2 The Role of a Community MEC from a CAO's Perspective <input type="checkbox"/> B3 DFA and the Mitigation and Preparedness Program <input type="checkbox"/> B4 A First Nation Perspective on Managing COVID-19	<input type="checkbox"/> W1 Developing a Comprehensive Emergency Plan for your Community <input type="checkbox"/> W2 Exercise Design <input type="checkbox"/> W3 Mass Evacuation Strategies and Tactics Workshop <input type="checkbox"/> W4 Community Risk Reduction – What is your Perception?	<input type="checkbox"/> C1 Manitoba's Response to the Australian Bush Fires <input type="checkbox"/> C2 CN Rail: How to Safely and Effectively Respond to a Rail Incident <input type="checkbox"/> C3 Vulnerability and Risk Assessment in a Changing Climate <input type="checkbox"/> C4 BCP – How to Weather Disruptions while Maintaining your Business

Office Use

Date Received: _____ Payment Enclosed: \$ _____

Send completed registration form with payment to:
Manitoba Disaster Management Conference
PO Box 70044 Kenaston PO
Winnipeg MB R3P 0X6

Registration Costs per Delegate
(must be paid in Canadian funds)
\$400 - early bird special (paid by **August 27, 2021**)
\$450 - regular rate

Registration fee must accompany this form or registration will not be processed (cheques or cash). If you wish to pay by credit card, you must register online and pay through PayPal - <http://manitobadmc.com>

Cheques to be made payable in Canadian funds to: **Disaster Management Conference.**

Registration deadline is September 24, 2021.